LuLu signs agreement with Saudi National Guard, to open shopping centers and supermarkets

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LuLu has signed an agreement with the Saudi Arabian National Guard Forces (SANG) to open 2 shopping centers and 7 supermarkets in Dammam & Al Ahsa in the Kingdom of Saudi Arabia. These will be operational inside the SANG campuses to serve National Guard officials and their families.

The agreement was signed by Prince Mishal bin Bader bin Saud bin Abdul Aziz, Undersecretary of the National Guard and Yusuffali MA, Chairman and Managing Director of LuLu Group International at King Fahad National Guard office in Dammam on Wednesday, 21st November 2018.

After the signing ceremony, Yusuff Ali said “We are honored to have been selected and thank the Saudi National Guard Force authorities for this prestigious initiative. We will make sure that, these supermarkets will be the best in the world and serve the national guard officials and their families in best possible manner”.

These stores will be opened in the next 6 months and is expected to generate sizeable employment for local Saudi youth. LuLu group currently employs more than 2,700 Saudi nationals including females in their various hypermarkets across the Kingdom. Our goal is to give employment to more than 5,000 nationals by the end of 2020”, added Yusuff Ali.

We also take this opportunity to extend our gratitude to the Custodian of the Two Holy Mosques King Salman bin Abdul Aziz Al Saud, HRH Crown Prince Mohammed Bin Salman and the government who have always given tremendous support to investments and economic development which ultimately generate more employment opportunities to the Saudi citizens.

With 15 upcoming projects, LuLu is at present operates 14 hypermarkets and 10 ARAMCO commissaries in different parts of Saudi Arabia.