Second LuLu Express Fresh Market opens in Farwaniya, Kuwait

LuLu Hypermarket opened the second LuLu Express Fresh Market, a concept store at Radhiy Al Owayed Complex, Farwaniya on 6 November.

Located near Farwaniya Roundabout, opposite to Police Station, Farwaniya, the second LuLu Express Fresh Market store in Kuwait was inaugurated by Ex-under Secretary Ministry of Education, Radhiy Motlaq Eid Al Owayed, in the presence of Chairman and Managing Director of LuLu Group International Yusuffali M.A., along with LuLu Executive Director Ashraf Ali M.A. , Kuwait Regional Director Mohmed Haris, and Kuwait Regional Manager Sreejith, government officials, dignitaries and a large gathering of shoppers and well-wishers.

LuLu Express Fresh Market is the second such store format to open in Kuwait and adds to LuLu's growing retail footprint by taking the number of branches in the country to nine and the total LuLu outlets across the world to 181.

The convenience-focused store, spread across an area of 1550 square meter, has dedicated sections for fresh fruits and vegetables, chilled and frozen fish and meat, delicatessen, grocery, dairy, roastery, bakery and hot-foods, as well as non-food items and, health and beauty products.

The new LuLu Express Fresh Market store's easy accessibility, its modern ambiance, clear layout, wide aisles and well-stocked shelves are focused on providing the utmost convenience to shoppers.