LuLu opens new store in National Guard Campus Dammam

LuLu, further strengthened its presence in Dammam region with its new LuLu Express Fresh Market in the Saudi Arabian National Guard (SANG) campus, located at Al Haras Al Watani Street, near Kempinski Al Othman Hotel. The newly launched store was inaugurated by Eng. Aldugaim Fahad Saeed, Head of Housing National Guard in the presence of Yusuff Ali M.A., Chairman and Managing Director of LuLu Group, government officials and LuLu dignitaries.

The store opening is part of the agreement signed between LuLu and SANG forces last year, in which shopping centres and supermarkets are expected to be launched.

Yusuff Ali M.A. said: “We are thankful to SANG for supporting us in this venture to bring an accessible place for great shopping, so the residents living within the vicinity don’t have to drive long distance. We will continue to be committed to offer high-quality products at the most affordable prices. This is our 4th store to open in the National Guard campus and we will continue to explore more opportunities here and bring a world-class shopping experience.”

Featuring a total built-up area of 46,000 square feet, the newly launched store features a wide array of products, from groceries to health and organic range, locally grown fruits and vegetables, global cuisines in the hot food section, fresh fish and premium meat, freshly baked breads and pastries, and so much more. Moreover, household items, health and beauty products, and stationery are made available.

Special inaugural offers are made available on different categories, such as fresh food, roastery items, hot food and bakery, dairy essentials, chilled and frozen products, and health and beauty products. Promotion valid till 30th November 2019.

With 183 stores operating worldwide, LuLu has continuously been exerting its greatest efforts to provide and sustain the supply of global products at the best rates. Well-known for its wide product range and outstanding customer service, the new store will definitely be the ultimate one-stop shop of daily essentials and unique product offerings for its multi-ethnic clientele.