

LuLu opens new hypermarket at Maysaloon, Sharjah



Sharjah: The new LuLu Hypermarket at Maysaloon area in Sharjah was inaugurated on 30th March 2014 by Sheikh Salem Abdulrahman Al Qassimi, Director General of Rulers Court and Member of Sharjah Ruling Family in the presence of Sheikh Mohamed Bin Abdulla Al Qassimi and Yusuff Ali MA.

The opening ceremony was also attended by a number of officials from various government departments, and representatives from the business community apart from Saifee T. Rupawala, CEO, Ashraf Ali MA, Executive Director, and Salim MA, Director of LuLu Group.

The new 100,000 sq.ft. hypermarket which is located near the Kuwait hospital road is spread across two levels with the food and grocery section on the ground floor and department and lifestyle products on the first floor. Shoppers can choose from a wide range of grocery, fresh and frozen food products, takeaway meals and more.

The biggest range of lifestyle and fashion brands are also available at the most affordable prices. Formals, casuals, ethnic and party wear for men, women and kids - there's plenty to choose from. Another highlight is the huge collection of latest electronics and IT gadgets for tech savvy shoppers at never-before prices. Not to be missed are the attractive promotions and inaugural offers on almost all products.

Commenting on the new store launch, Yusuff Ali MA, Managing Director of LuLu Group said, "This is our 4th branch in Sharjah alone and we are extremely happy with the support and patronage we have been receiving from the residents of this great nation."

"It has been our policy to bring world class shopping as close as possible to the shoppers rather than make them drive long distances. Now with more than 37 sourcing offices worldwide including UK, Africa and Far East, we are fully equipped to serve the diverse population of this cosmopolitan country. We also have a special section to promote locally grown vegetables and fruits which will let shoppers buy fresh produce and also help the local farming community", he added.