

LuLu Hypermarket opens its 120th outlet in Juffair, Bahrain



Manama: LuLu Group, which is on a vast expansion mode, opened its 5th hypermarket in the Kingdom of Bahrain at Juffair. The 120th outlet of the group was inaugurated by H.E. Shaikh Khaled Bin Abdulla Al Khalifa, Deputy Prime Minister of Bahrain, in the presence of H.E. Zayed Al Zayani, Minister of Industry & Commerce, H.E. Jameel Humaidan, Labour Minister, H.E. Shaikh Khalifa Bin Daij Al Khalifa, President of Crown Prince Court, H.E. Shaikh Ahmed Khalifa Al Khalifa, Crown Prince Court, and other senior Govt. officials and various ambassadors, at Juffair Mall.

Prominent dignitaries present during the inauguration included H.E. William Roebuck, US Ambassador, H.E. Simon Martin CMG, UK Ambassador, and other prominent industry and business leaders.

Speaking to the media after the inauguration, Yusuff Ali M.A., Chairman of LuLu Group, said, “The success of LuLu Hypermarket in Bahrain, since it opened its doors here in 2007 has been due to the leaders and the people of the country. I take this opportunity to thank His Majesty King Hamad Bin Isa Al Khalifa, HRH Prince Khalifa Bin Salman Al Khalifa, the Prime Minister, and HRH Prince Salman Bin Hamad Al Khalifa, the Crown Prince and First Deputy Premier, for their transformative leadership, and the Government for its transparency, accessibility and effectiveness.”

“LuLu Hypermarket has built its brand on the quality promise and we are very happy that the people of Bahrain have responded so warmly to the range of products, the cost-effectiveness and top quality of LuLu. Bahrainis have excellent people skills and have been the backbone of our business growth. We are proud of their participation in our multi-cultural employee force” he added.

The new 120,000 sq. ft. LuLu Hypermarket will serve the residents of Juffair, Hoorā, Gudaibiya, Adliya and Umm Al Hassam areas with its widest range of products from all over the world. As always, LuLu Hypermarket provides the widest range of quality and value-for-money products all under one roof. It has separate sections for fresh fruits and vegetables, meat and poultry, dairy products, ready-to-eat products and a state-of-the-art live bakery and hot foods kitchen. The product

mix in the Juffair outlet will also include a wide selection of premium UK and US goods, including special products air-flown for freshness.

“As announced earlier, we are fully committed to our BD 100 million investment plans for Bahrain and our sixth hypermarket will open soon at Galleria Mall, Ahli Club, Zinj” added Yusuff Ali.

Speaking about the Group’s stress on providing training and employment opportunity to the educated Bahraini youth, Yusuff Ali said, “We have always believed that it is our duty to nurture the local talent and currently there are more than 1100 Bahrainis who work with us not only here but in other GCC countries also. Our goal is to provide employment to another 500 people with the opening of our new projects”.