

LuLu Hypermarket opens 124th branch in Zinj, Bahrain



Manama: LuLu Group, which is on a vast expansion mode, underscored its commitment to Bahrain by opening its 6th hypermarket in New Zinj's Galleria Mall.

The new hypermarket, which is also the 124th store of LuLu Group globally, was officially inaugurated by H.E. Shaikh Khaled Bin Abdulla Al Khalifa, Deputy Prime Minister of Bahrain, in the presence of Bahraini Minister for Industry & Commerce – H.E. Zayed Al Zayani, Labour Minister – H.E. Jamil Humaidan, British Ambassador - Simon Martin CMG, US Ambassador - William Roebuck, Indian Ambassador - Alok Kumar Sinha, LuLu Group Chairman – Yusuff Ali M.A., prominent businessman Mohammed Dadabhai, LuLu Group CEO - Saifee Rupawala, Executive Director - Ashraf Ali M.A., Bahrain Regional Director - Juzer Rupawala, and other top officials.

Located next to the Al Ahli Sports Club and adjacent to the US Embassy, the new hypermarket will serve residents of Salmaniya and Zinj and offers easy access to Tubli and Isa Town residents as well. As always LuLu Hypermarket provides the widest range of quality and value-for-money products all under one roof. The

outlet has also introduced inaugural offers and deals for a range of products at attractive prices.

“The opening of the 124th LuLu Hypermarket in the Kingdom of Bahrain and the 6th in the country is a moment of great pride for LuLu Group.” said Chairman Yusuff Ali after the inauguration. “As announced earlier, this new hypermarket is part of our committed BD 100 million investment plan for Bahrain. The group will open 2 more hypermarkets by the end of 2017 at Saar and Busaidi in Bahrain.” added Yusuff Ali.

“Our growth in Bahrain is powered by the vision of the leadership, the business-friendly economic environment and the ability of our Bahraini employees to absorb and fit into the LuLu service model, which puts customers above all. We thank His Majesty King Hamad Bin Isa Al Khalifa, HRH Prince Khalifa Bin Salman Al Khalifa, the Prime Minister, and HRH Prince Salman Bin Hamad Al Khalifa, the Crown Prince and First Deputy Premier, and the people of this great country for encouraging us in all our expansion strategies and efforts in Bahrain.”

On providing training and employment opportunity to the educated Baharaini youth, Yusuff Ali said, “It is also our endeavor to nurture the local talent and a proof of this is our strong Bahraini work force that form the nucleus of our operations here in Bahrain. Currently LuLu provides best quality training to absorb them in various managerial and specialized sections to Bahrainis. There are more than 1200 Bahrainis who work with us not only here but in other GCC countries also, and we will continue to support the Governments’ Bahranization plan by giving employment to more Bahrainis in our new projects.”