

# LuLu Group has opened its new Hypermarket in Al Warqa area in Dubai



LuLu Group has opened its new Hypermarket in Al Warqa area in Dubai. The 147<sup>th</sup> hypermarket was officially inaugurated by Sami Al Qamzi, Director General of the Department of Economic Development (DED) in Dubai in the presence of Tariq Al Gurg, CEO Dubai Cares and other dignitaries. Yusuff Ali MA, Chairman of LuLu, Saifee Rupawala, CEO, Ashraf Ali MA, Executive Director and other top LuLu officials were also present on the occasion.

The new 120,000 sq. feet Hypermarket is one of the biggest LuLu Hypermarket in the emirate of Dubai and is located in Al Warqa 2. This two-level store is offering entire line of groceries, home appliances, electronics, IT products, fashion, stationery, sports and services ancillary to the business of hypermarket. Moreover, this expansive retail facility's key focus will primarily be on fresh fruits, vegetables, meat, and seafood, all offered under one roof.

In keeping with its endeavour to provide the best quality products in the most hygiene way, LuLu Hypermarket has invested heavily in special areas like state-of-the-art storing facilities, latest baking and cooking machines. It also features a number of outlets

including money exchange, Opticals, hair spa & kids saloon, mobile shops among others.

With LuLu's range of attractive products and competitive prices, the new hypermarket is expected to drive a large segment of population to experience world class shopping with unparalleled quality in terms of products and services, said Yusuffali MA after the inauguration. "This shows the kind of demand for quality shopping that exists here, and we are extremely happy to bring again another world-class shopping experience as close as possible to the residents of Al Warqa and its nearby areas."

## **Expansion plans**

Commenting on group's expansion plans, Yusuff Ali said twenty new hypermarkets are expected to be operational in the next two years in Dubai and northern emirates region. These new projects reflect our ambitious growth plans for UAE in sync with the EXPO 2020, and our commitment to providing both citizens and residents in this part of the UAE with an unparalleled shopping experience.

"With the rapid economic growth being witnessed all around the UAE, we strongly feel we should be closer to our customers so that they do not have to make long trips to meet their shopping needs," added Ali.